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**Ten good reasons to use Wallonia as the base  
for access to the EU market**

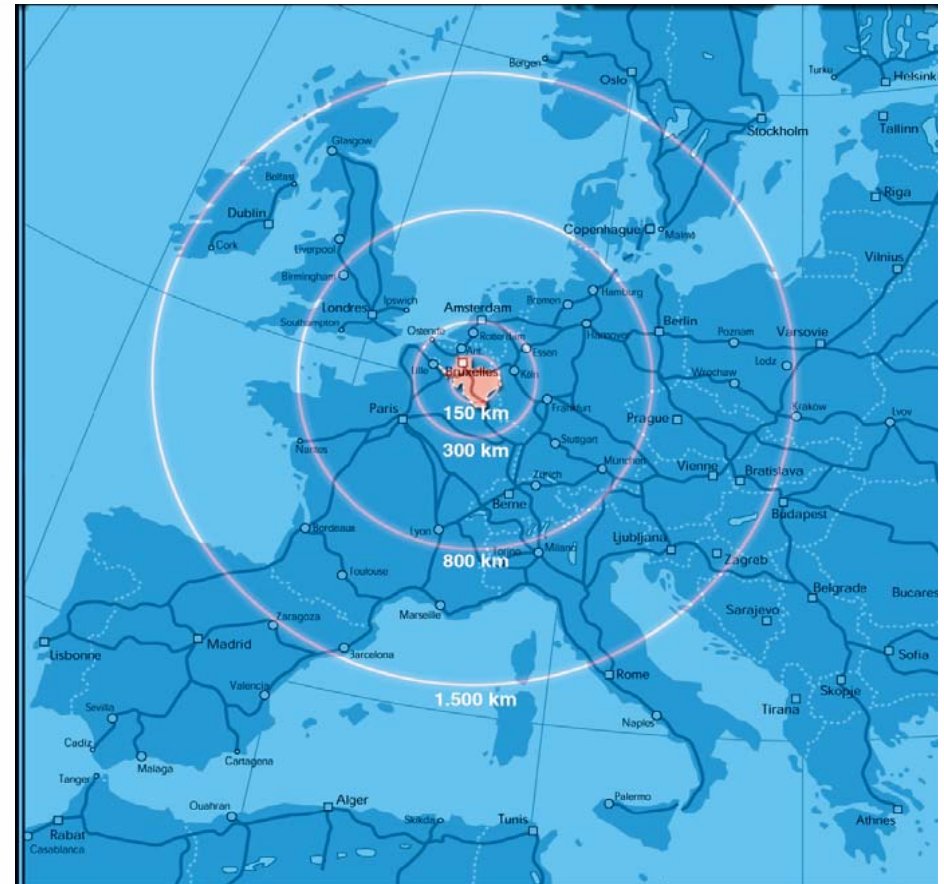
**HOWDY YOU ALL FROM BELGIUM**





# LOCATION: A LAND OF GROWTH

- 11,000 sq miles (52% Belgium land masse)
- 3.4 millions Inhabitants(32% total Belgian population)
- One of the 3 Regions of Federal Belgium





# FLUIDITY OF COMMUNICATIONS

## ■ 65% OF THE EUROPEAN MARKET IN A FEW HOURS

- Paris, London, Amsterdam and Frankfurt : 190 miles from Wallonia. 400 million consumers in a day.
- 3 international airports: Brussels, Liège and Charleroi
- A railway network of 2,215 miles the densest in the world per capita. Fast trains network
- 600 miles of motorways interconnected to the European network.





# WORK ENVIRONMENT FAVORABLE TO ENTREPRENEURSHIP

- 130 fully equipped Business parks, 5000 companies and 150,000 jobs.
- Six major Science Parks connected to 7 R&D Centers and laboratories, 4 incubators and 9 University Centers
- 206 industrial zones totally equipped and connected to R&D centers. The availability of land at attractive prices characterizes these zones.





# INNOVATION IS CREATED BY PEOPLE

- 300 public and private R&D Centers and more than 11,000 researchers
- 9 University Centers widely open to the world and close to 200 spin-offs created
- 480 million Euros R&D expenditure in our Universities annually with a total student population of 85,000.





# AN ATTRACTIVE FISCAL REGIME BOTH AT STATE (REGIONAL) AND FEDERAL LEVEL

- **Highly competitive corporate tax system around 26%**
- **No Tax on Capital Gains**
- **Fiscal ruling for a early decision**
- **No professional tax,**
- **attractive conditions for expatriate executives.**
- **No personal tax on large fortune**
- **Tax exemption for qualified employment assigned to research,**
- **Investment tax deduction in R&D especially.**
- **Notional Interest: reduce the economic discrimination between debt-financing and equity-financing. As a result, companies can deduct a fictional interest each year.**





# A COMPETITIVE INCENTIVES PACKAGE

- **Percentage of eligible investment amount based on the purchase of building, new equipment, intangible investments calculated following the size of the company**
- **Incentive for fundamental research program**
- **Cash advance for an applied research program**
- **First-enterprise program**
- **Export support**





# A FAVORABLE ENVIRONMENT TO BUILD YOUR WORKFORCE

- **Reduction of salary costs with employment and training incentives**
- **Incentives for qualified personal recruitment: Management, expatriates, personnel assigned to R&D**
- **Regional support for training schemes**





# CONTACT

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**Thank you for your  
attention!!!**

